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FOR IMMEDIATE RELEASE

David Cavalli Joins Douglas Lighting Controls as Vice President of Sales

NASHVILLE, Tenn. (August 15, 2018) – Douglas Lighting Controls, a member of the Panasonic family of companies, today has announced the addition of David Cavalli as Vice President of Sales. In this role, Cavalli is responsible for overseeing the day-to-day sales of Douglas Lighting Controls products in the United States and Canada.

Rob Mahaffey, General Manager at Douglas Lighting Controls stated, “We are excited to have someone with David’s credentials join our team. He is a seasoned controls expert who has worked with many respected names in the industry. We are confident David will help our product find a larger audience in the lighting control industry, especially with the emergence of IoT, cloud-based controls and our Bluetooth wireless controls system.”

Cavalli brings over 20 years of experience in the lighting industry and has a strong track record of sales leadership, product management, marketing and business administration to meet consumer needs. Prior to joining Douglas Lighting Controls, Cavalli was the Vice President of the South-Central Region for Legrand Building Control Systems.

About Douglas Lighting Controls

Douglas Lighting Controls, a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas Inc., engineers, manufactures and markets digital lighting controls for commercial buildings, campuses, parking garages and sports complexes across North America. Douglas systems include networked and stand-alone solutions using wired and wireless technology to optimize lighting for building code compliance, energy efficiency, ease-of-use and comfort. With over 50 years of experience, the company is recognized for its expertise in lighting control systems paired with the precise facility solution. Learn more about Douglas at www.douglaslightingcontrols.com. Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

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