

Panasonic Lighting Americas, Inc.

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FOR IMMEDIATE RELEASE

Panasonic Lighting Americas and Inter-Lite Sales Join Forces to Offer Comprehensive, Connected Lighting Solutions in British Columbia

BURNABY, British Columbia. (Jan. 26, 2021) – Panasonic Lighting Americas, Inc. recently announced a strategic partnership with Inter-Lite Sales (ILS). Based in Coquitlam, British Columbia, the agency will support both Universal Lighting Technologies (ULT) and Douglas Lighting Controls (DLC) distributor networks across the British Columbia region.

Panasonic Lighting Americas provides technical leadership, supply chain security, cost-effective reliability, and innovative lighting control solutions under the ULT and DLC brands. The company designs, manufactures and commercializes advanced lighting solutions for any job.

“We are excited to find a partner like Inter-Lite Sales to represent us in British Columbia,” said Rob Mahaffey, General Manager of Douglas Lighting Controls. “As this is our home market where we are headquartered, we have taken time and care to select the right Agency that would ensure a high level of service for our current and future customers. Moving forward, our mutual customers will benefit from being able to obtain a full lighting package from ILS who will be working closely with Douglas and Universal to continue to provide fast turnarounds, competitive products and pricing, and best in class technical support for our lighting projects.”

ILS is an independent sales agency responsible for marketing and promoting world class lighting and lighting controls solutions for the province of British Columbia, Canada. The agency is managed by its two equal partners; Colin Bird, and Dale Hartley. ILS has office locations in Coquitlam and Victoria, British Columbia and has served the needs of electrical distributors, contractors, lighting designers, architects and engineers for over 40 years.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., provides technical leadership, supply chain security, cost-effective reliability, and innovative lighting solutions under the Universal and Douglas brands. We design, manufacture and commercialize advanced lighting that inspire and empower our customers. For more info or a demo of the Indoor Positioning System, email upgrade@unvlt.com.

About Douglas Lighting Controls

Douglas Lighting Controls, a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas Inc., engineers, manufactures and markets digital lighting controls for commercial buildings, campuses, parking garages and sports complexes across North America. Douglas systems include networked and stand-alone solutions using wired and wireless technology to optimize lighting for building code compliance, energy efficiency, ease-of-use and comfort. With over 50 years of experience, the company is recognized for its

expertise in lighting control systems paired with the precise facility solution. Learn more about Douglas at www.douglaslightingcontrols.com. Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc. a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas, Inc., engineers, manufactures and markets innovative solutions for commercial lighting across North America, including LED drivers, LED modules, fluorescent, HID and connected devices using wired and wireless technology. Universal’s EVERLINE® LED retrofit continuum provides a range of solutions for upgrading fluorescent to LED. With over 70 years of experience, the company is recognized for its commitment to quality and customer service. Learn more about Universal at www.unvlt.com. Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

About Inter-Lite Sales

Founded in 1978, Inter-Lite Sales (ILS) is an independent sales agency responsible for marketing and promoting world-class lighting fixture products and an intelligent network-based lighting control solution. Our experienced and knowledgeable sales team are more than qualified to provide lighting and lighting control solutions for the most discriminating or budget-conscious applications. We are recognized as leaders in the industry, providing the most innovative and sustainable product solutions to the marketplace. Our sales team is committed to providing unparalleled customer service. Learn more about ILS by visiting www.inter-lite.com.

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